

SIGHTLINES

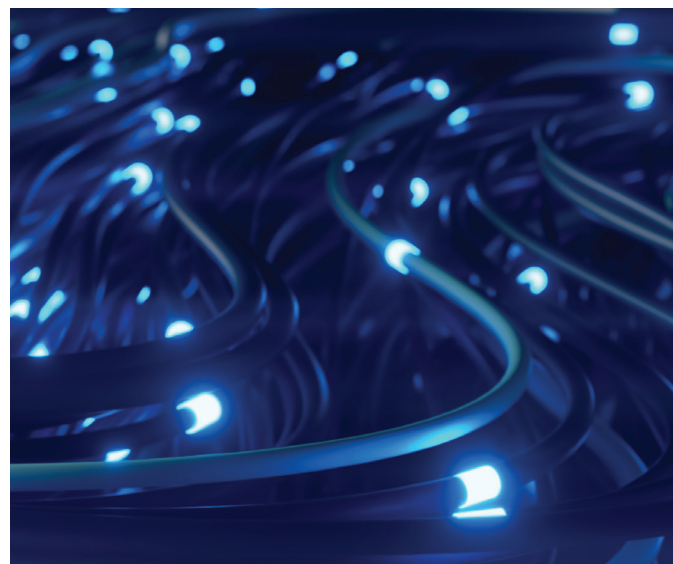
INSIGHTS FOR GREATER SAFETY



Welcome to Sightlines, your source for leadership insights into infrastructure safety and traffic control.

WHAT'S TRENDING: PREPARING FOR BROADBAND PUSH IN 2025

Today, [34 of 56 eligible entities](#) have completed both volumes of the Initial Proposals required to access Broadband, Equity, Access and Deployment (BEAD) funds and start regional broadband expansions. The process is taking longer than many hoped, with delayed funding expected to defer a significant amount of work [to 2025](#). **The upside: broadband companies have more time to plan for flawless execution.** Keep reading to see how.



INSIGHTS: HURDLES TO FIX BEFORE WORK BEGINS

To meet goals for universal broadband connectivity, [Pew Charitable Trusts reports](#) four main challenges that state and territory broadband offices are most concerned about:

			Top Concern For ALL BEAD Plans
			
#1 Supply Chain Getting enough materials to build and upgrade networks	#2 Qualified Talent Availability of trained people to perform the work	#3 Red Tape Ability of BEAD stakeholders to navigate a federal program	#4 Delayed Permitting Dealing with an already cumbersome process on a massive scale

Source: [Pew Charitable Trusts](#)

Permitting is already a common challenge for infrastructure projects that cut across multiple jurisdictions. Broadband offices are concerned it will get worse once BEAD-boosted work begins.

THOUGHT LEADERSHIP: VENDORS PERFORM SERVICES, PARTNERS SOLVE PROBLEMS



“Often, the value proposition of a traffic control partner is a specific product or service, like flagging or barricades,” says Joe Spencer, vice president of business development. “Our differentiator is the technology we use to plan, forecast and generate business insights for customers that result in safer, more compliant and more cost-effective work sites.”

Learn how AWP Safety partners with complex broadband, utility and infrastructure companies to streamline the engineering, permitting and safe execution of traffic control. [Full article](#)

PARTNERS IN NEXT-GEN SAFETY

AWP Safety protects people who build and operate North America’s utility, broadband and transportation infrastructure. Industry leaders rely on AWP Safety innovations to enhance safety, reduce risk and improve operational efficiency. Learn more at [awpsafety.com](#).

